



Dear Sponsorship Candidate,

We are eager to continue our fundraising and awareness efforts in 2024! Over the past twelve years of fundraising events, we donated **\$450,000** to the Allegheny Health Network and University of Pittsburgh Cancer Institute.

Our mission is to fight melanoma, the most deadly form of skin cancer, by increasing awareness, supporting patients, survivors, and families while assisting with funding important research. According to the American Cancer Society, it is estimated that there will be over 100,000 melanoma diagnoses this year in the United States.

On June 15, 2024, we will be holding our annual Pittsburgh Melanoma Foundation 5k Run/Walk. Our 2023 5k drew nearly 1,700 runners, which was our largest turnout to date. Additionally, with our virtual 5k option, we have had runners in 30 different states across the country.

Along with our annual 5k, we are working with Dr. Howard Edington of Allegheny Health Network to continue growing our melanoma support group for Pittsburgh-area patients and families who have been affected by melanoma. Our team includes volunteers who have all been impacted by melanoma as survivors, caretakers, family, and friends of those who have battled this disease. We welcome any opportunity to share our experiences as survivors and caretakers.

We hope you will consider partnering with us in 2024. Proceeds will benefit melanoma research at Allegheny Health Network under the direction of Dr. Howard Edington. Dr. Edington serves as the Chairman of Surgery at Allegheny Health Network and is recognized and respected worldwide for his research efforts in the field of melanoma and surgical oncology. The generosity of our corporate sponsors and participants in our fundraising events have been key to our success.

We sincerely thank you for your consideration.

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P.O Box 10380 | Pittsburgh, PA 15234

[www.pghmelanoma.org](http://www.pghmelanoma.org)

501(c) 47-2645681



# 2024 SPONSORSHIP BENEFITS



## Title Sponsor \$5,000

- Complimentary booth space at our annual 5k
- Company name or logo will be the largest on our race day shirts
- 20 employees from your company will receive complimentary registration for our 5k Walk/Run
- Option to include pamphlets, coupons, company information at our 5k
- Company name and logo listed on our website and social media pages and recognition
- Tax-Deductible donation



## Platinum Sponsor \$2,000

- Complimentary booth space at our annual 5k
- Company name or logo will be the second largest on our race day shirts
- 10 employees from your company will receive complimentary registration for our 5k Walk/Run
- Option to include pamphlets, coupons, company information at all fundraising events
- Company name and logo listed on our website and social media pages and recognition
- Tax-Deductible donation



## Gold Sponsor \$1,000

- Complimentary booth space at our annual 5k
- Company name or logo will be the third largest on our race day shirts
- 7 employees from your company will receive complimentary registration for 5k Walk/Run
- Option to include pamphlets, coupons, company information at all fundraising events
- Company name and logo listed on our website and social media pages and recognition
- Tax-Deductible donation



## Silver Sponsor \$500

- Complimentary booth space at our annual 5k
- Company name or logo will be the fourth largest on our race day shirts
- 5 employees from your company will receive complimentary registration for our 5k Walk/Run
- Option to include pamphlets, coupons, company information at all fundraising events
- Company name and logo listed on our website and social media pages and recognition
- Tax-Deductible donation



## Bronze Sponsor \$250

- Complimentary booth space at our annual 5k
- Company name or logo on our race day shirts
- 2 employees from your company will receive complimentary registration for our 5k Walk/Run
- Option to include pamphlets, coupons, company information all fundraising events
- Company name and logo listed on our website and social media pages and recognition
- Tax-Deductible donation

**Pittsburgh Melanoma Foundation**

**P.O. Box 10380**

**Pittsburgh, PA 15234**

*Sponsor Form*

Our company is pleased to support The Pittsburgh Melanoma Foundation by a sponsorship at the level indicated below.

Sponsoring Company:	
Contact Name:	
Title:	
Address:	City, State, Zip:
Phone:	
E-mail Address:	

*Please indicate the sponsorship level:*

TITLE \$5,000

SILVER \$500

PLATINUM \$2,000

BRONZE \$250

GOLD \$1,000

OTHER \_\_\_\_\_

*Form of payment:*

Check (Please make checks payable to: Pittsburgh Melanoma Foundation)

Credit Card

If by credit card, please contact us with the cc information.

*Please e-mail/mail sponsorship form and payment to the address listed above.*

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